

Bachelor Journalism & Mass Communication (BJMC)

Curriculum shall be as follows:-

1st Year				
Course Code	Course Title	I. A.	U .E.	Full Marks
Paper - I	Introduction to Journalism & Mass Communication	80	20	100
Paper - II	Reporting and Editing I	80	20	100
Paper - III	Writing for Mass Media.	80	20	100
Paper - IV	Indian Government and politics and International Relations.	80	20	100
Subsidiary - I	Economics	80	20	100
Subsidiary - II	Computer Application (Course in Computer may be required as per course need)	80	20	100

2nd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - V	Introduction to Audio – Visual Media.	80	20	100
Paper - VI	Reporting and Editing II.	80	20	100
Paper - VII	Advertising.	80	20	100
Paper - VIII	Public Relations/ Corporate Communications.	80	20	100
Subsidiary - I	Economics Development and Planning in India.	80	20	100
Subsidiary - II	Entrepreneurship Development Programme.	80	20	100

3rd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - IX	Reporting and Editing- III	80	20	100
Paper - X	Photo Journalism	80	20	100
Paper - XI	Design and Graphics.	80	20	100
Paper - XII	Indian Constitution and Media Law	80	20	100
Paper - XIII	Development Communication.	80	20	100
Paper - XIV	Project Report			100