

# Bachelor of Business Administration (BBA)

Curriculum shall be as follows:-

1st Year				
Course Code	Course Title	I. A.	U. E.	Full Marks
Paper - I	Principles of Management	80	20	100
Paper - II	organisational Behaviour	80	20	100
Paper - III	Managerial Economics	80	20	100
Paper - IV	Indian Business Environment	80	20	100
Subsidiary - I	Business Communication - I	80	20	100
Subsidiary - II	Computer Application in Business - I	80	20	100

2nd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - V	Management Information System	80	20	100
Paper - VI	Cost and Management Accounting	80	20	100
Paper - VII	Fundamental Business Law, Taxation, Insurance	80	20	100
Paper - VIII	International Business	80	20	100
Subsidiary - I	Business Communication - II (English)	80	20	100
Subsidiary - II	Computer Application in Business - II	80	20	100

3rd Year				
Course Code	Course Title	U. E.	I. A.	Full Marks
Paper - IX	Financial Management	80	20	100
Paper - X	Marketing Management	80	20	100
Paper - XI	Human Resource Management	80	20	100
Paper - XII	Project Report Viva Voce and on the Job Training			100